



Weaving hybrid
solutions for sustainable
marine futures

Troubled Blue

PROGRAM & ABSTRACTS

MORNING PROGRAM

10:10 AM	Welcome speech and introductions by Tatiana Kourotchkina Founder & director of Quo Artis (ENG)
10:30 AM	Anna Majó - Barcelona Blue Economy : towards a sustainable future (ENG)
10:50 AM	In conversation, Ignasi Ferrer & Carole Viaene - Sustainable Blue Economy ventures (ENG)
11:10 AM	Robertina Šebjanič - Sounds of a troubled world's = Underwater Interception of aquatocene (ENG)
11:30 AM	COFFEE BREAK
12:15 PM	Anne - M. Melster - WE ARE OCEAN Global program: How can interdisciplinary art projects activate societal change? (ENG)
12:40 PM	Denis Delestrac - On the documentary, <i>Frightened. The real price of shipping</i> (2016) (ENG)
1:05 PM	Patricia Carbonell - Building creative narratives to spark water action (ENG)
1:35 PM	María Antonia González Valerio - About nature, the oceans and what we have to meditate upon (ENG)

AFTERNOON PROGRAM

4:00 PM	Josep Lluís Pelegrí - Enbluement: searching enactive interfaces to participate in the living planet (ENG)
4:20 PM	Camila Maggi - BAU's Institute of Political Materialities (IMP). (CAT) Cris Noguer - Explanation of 5 student projects linked to the project with ICM Bluegenes, practical methodologies for approaching a dialogue between design and the sea. Ana Otero - PhD. student at BAU who will talk about her research project on her practice with seafood waste.
4:50 PM	Maja Smrekar - SEA STATION - Online intervention (ENG)
5:10 PM	Marta Puxan - The Dead Eye and the Deep Blue Sea: graphic memoirs for the economy of illegal fishing (ENG)
5:30 PM	Kasia Molga - How to fall for the sea (ENG)
5:50 PM	Mare Nostrum?- A conversation between Daniel G. Andújar & Filippo Minelli (ENG)
6:20 PM	Presentation of Llobregat's Delta workshop by artist Joaquín Jara (ENG)

ABSTRACTS & GUEST SPEAKERS

Barcelona Blue Economy : towards a sustainable future (ENG)

Anna Majó

The sea occupies more than 70% of the planet's surface, is the main element of climate regulation and provides 50% of the oxygen we breathe.

Barcelona, a Mediterranean city, is committed to the promotion of the Blue Economy in the city so that it becomes a vector of economic, sustainable and social development, which promotes innovation and sustainability of our economy, aligned with Agenda 2030 and the Barcelona Green Deal.

For this reason, in October 2021, it published the Government Measure to Promote the Blue Economy, a strategy with a city vocation and a transformative vision, carried out in public-private collaboration and which includes 8 lines of action and more than 40 measures.

The Blue Economy for Barcelona, made up of 12 sectors and 15 projects, employs more than 15,000 people (1.4% of employment) and generates more than 3,750 million euros of annual turnover (4.3% of Barcelona's GDP). One year after its publication, more than 80% of the measures collected have been implemented or are in the process of being implemented.

Anna Majó

Anna Majó is the **director of Business Innovation and Head of the Blue Economy** at **Barcelona Activa** for the **Barcelona City Council**. She holds a degree in Industrial Engineering from the Universitat Politècnica de Catalunya. Master's degree in Communication Business Management from the EAE. Executive MBA from the Universitat Ramon Llull.

ABSTRACTS & GUEST SPEAKERS

In conversation, Ignasi Ferrer & Carole Viaene - Sustainable Blue Economy ventures (ENG)

Ignasi Ferrer

With over 15 years of experience in senior management of multinational companies and in Blue Economy projects, Ignasi Ferrer is passionate about the sea, diver and impeller of projects of impact investment.

Since 2016, he leads Seastainable Ventures, the leading Venture Builder platform in Europe in Blue Economy.

Carole Viaene

Carole is the director of the Seareg Foundation aims to regenerate marine life through the large-scale application of Nature-Based Solutions, implemented on 360° sustainability models, resulting from the collaboration between Science - Business and Society.

Carole learned fast from +15 different jobs, volunteering, climbing the corporate (HR) ladder, and becoming an ICF-Certified PCC Coach. In 2018, she moved from Belgium to Spain to pursue her dream of living close to the Mediterranean Sea. In Spain, she worked at IESE Business School & Esade Business School, where she collaborated with Fortune 500 companies, coached future leaders and published her first book about impact careers, a healthy, meaningful, regenerative workplace, and many tools to redesign your life. Carole is now a speaker, guest lecturer at business schools and freelance executive/leadership/career coach for BlueSteps, Torch, Coachello, and Esade Business School.

ABSTRACTS & GUEST SPEAKERS

Sounds of a troubled world's = Underwater Interception of aquatocene (ENG)

Robertina Šebjanič

Robertina Šebjanič will present her artistic practice and discuss themes such as the commodification of water, the consequences of human impact on the aquatic environments and the increasing need for inter-species empathy in the age of the Anthropocene. She will reflect on her experience in the cross-disciplinary dialogue of art, philosophy, science, and technology and her understanding of how cultural practices shape our understanding of the world. Robertina had the opportunity to spend time also on residency on the RV Celtic Explorer scientific research vessel in Ireland, which resulted in her work Atlantic Tales, which weaves together mythologies and sciences, humans and marine life.

Her work range from animal-machine-human relationships in opus Aurelia 1+Hz; to underwater noise pollution and its ecological consequences in ongoing research work Aquatocene. In work Aqua(l)forming, putting the extinction of the fen shell in Mediteran into the focus with A.I. powered storytelling. The latest artwork, Echinoidea future – Adriatic sensing, addresses the current biogeological and morphological conditions in the sea urchin environment, which is aquaformed by anthropogenic liquid waste, resulting in low oxygen levels in the seawater.

Robertina Šebjanič

Robertina Šebjanič is an artist/researcher whose work explores the biological, (geo)political and cultural realities of aquatic environments and the impact of humanity on other organisms. In her analysis of the Anthropocene and its theoretical framework, the artist uses the terms “aquatocene” and “aquaforming” to refer to the human impact on aquatic environments.

Her works received awards and nominations at Prix Ars Electronica, Starts Prize, Falling Walls. She exhibited/performed at solo and group exhibitions as well as in galleries and festivals: ZKM (Karlsruhe), CCCB (Barcelona), Cukrarna (Ljubljana), Matadero (Madrid), WRO Bienalle (Wroclaw), Ars Electronica (Linz), Art Laboratory (Berlin), Eastern Bloc (Montreal), Laboratorio Arte Alameda (Ciudad de Mexico), MSU - Museum of Contemporary Art (Zagreb), MSUB - The Museum of Contemporary Art (Belgrade), MONOM (Berlin), La Gaîté Lyrique (Paris), Le Cube (Paris), +MSUM Museum of Contemporary Art (Ljubljana), Eyebeam (New York), CAAM - Atlantic Center of Modern Art (Grand Canaria) CCD (Ciudad de Mexico) i.dr.

ABSTRACTS & GUEST SPEAKERS

WE ARE OCEAN Global program:

How can interdisciplinary art projects activate societal change? (ENG)

Anne - M. Melster

WE ARE OCEAN is an interdisciplinary art program which gathers artists, students, scientists, policy makers, art collectors, teachers, and curators in order to engage in a solution-driven dialogue about the environmental condition of the ocean and the role humans play in its current and future state.

The project investigates how we interact with the ocean and how interdependent humans and the ocean are. The overall goal is to raise scientific and political awareness through the arts, particularly among young people, to stimulate behavioural change and social action and help them to act responsibly and become conscientious citizens. Ultimately, WE ARE OCEAN seeks to shift the narrative surrounding the ocean – from that of an ocean for human use and exploitation with infinite resources – to an ocean that offers numerous yet precarious benefits to humankind which is its steward and caretaker.

Anne - M. Melster

She is an art curator, critic and advisor focusing on social and environmental issues.

She is the co-founder and Executive Director of **ARTPORT_making waves** a pioneering international curatorial practice established in 2006 that raises awareness about environmental issues with a focus on climate change through art exhibitions, residency programs, conferences as well as collaborations linking the arts, science, and politics with the aim to inspire social change – she creates interdisciplinary projects which search for environmental and social solutions.

She has curated numerous international art exhibitions and projects in collaboration with renowned institutions, organizations and governments worldwide.

ABSTRACTS & GUEST SPEAKERS

On the documentary, *Freightened. The real price of shipping* (2016) (ENG)

Denis Delestrac

Denis Delestrac

Denis Delestrac is a multi-award-winning director, writer and producer.

He is best known for creating feature documentaries on highly topical subjects such as *Pax Americana* (2009), *Sand Wars* (2013) and *Freightened* (2016), which have earned him critical appraisal and recognition. One of Europe's most acclaimed non-fiction directors, Delestrac has won over forty international awards. In 2001, after having worked in France (Le Monde) and in the United States as a writer and a photographer, Denis Delestrac switched careers into documentary filmmaking.

ABSTRACTS & GUEST SPEAKERS

Building creative narratives to spark water action (ENG)

Patricia Carbonell

Patricia will share her experience in building engaging climate campaigns and stories that focus on constructive approaches to tackling complex issues. Her session will delve into the power of media to raise awareness and shape mindsets to achieve a more conscious society. Drawing on her experience at REVOLVE, she will present science-driven projects that are using creative narratives to protect marine ecosystems and promote sustainable water management. She will also shed light on how the **AMWAJ** initiative is creating synergies between media, business, research, and policy across and beyond the shores of the Mediterranean through field stories, news, articles, and innovative storytelling techniques presented through different formats including video and podcast.

Patricia Carbonell

Patricia Carbonell is the director of the Barcelona office of the international communications agency **REVOLVE**. She currently grows a community of journalists and researchers to improve scientific reporting and reporting skills around the Mediterranean region, and leads strategic communication for EU-funded Research and Innovation projects and meaningful partnerships.

ABSTRACTS & GUEST SPEAKERS

About nature, the oceans and what we have to meditate upon (ENG)

María Antonia González Valerio

To think about the oceans is to pose a question about what the ocean means and from what viewpoint. The ocean is not just water or a habitat for multispecies that we, humans, must take care of.

It matters whom we listen to and what we attend to; how many actants, characters, participants, and agents are involved in the narratives we produce about the oceans. Who speaks, and for whom, and about what. Who has a voice? And who are we willing to listen to?

What are the oceans for the workers inside a cargo ship, or for fishermen, or for the ones who drill the oil pits, or for those to whom the sea represents a deadly frontier? Who can hear their voices? And what for? Abhorraours of such humans... In which narratives do they fit?

María Antonia González Valerio

María Antonia González Valerio holds a B.A., M.A. and Ph.D. in Philosophy from the Faculty of Philosophy and Letters at UNAM. She is a full time professor at the Faculty of Philosophy and Letters of the UNAM and tutor of the postgraduate programs in Philosophy, Philosophy of Science, History of Art and Arts and Design. Her main line of research is ontology-aesthetics, and within the interdisciplinary line of arts, sciences and humanities, in the field of art using biomedica. She is the director of the research and creation group: Art+Science (Starting from immanent thought) that brings together artists, humanists and scientists to work interdisciplinary producing teaching at postgraduate level, specialized theoretical research, dissemination, artistic creation and exhibitions. In 2011 she was awarded the National University Distinction for Young Academics in the area of research in the Humanities.

ABSTRACTS & GUEST SPEAKERS

Enbluement: searching enactive interfaces to participate in the living planet . (ENG)

Josep Lluís Pelegrí

Global change is degrading ecosystems and changing climate. Fortunately, humankind now realizes that its use of the Earth's resources is unsustainable. We propose that this is a unique opportunity to rethink our harmonic evolution as a species, through an increased connection with the ocean as the central and essential component of the living planet. The ocean holds 97% of the liquid water as well as most of the properties necessary for life on Earth, and acts as a very efficient biomass recycler, climatic thermostat and life connector. Becoming part of nature rather than its owner requires enbluement, an expanded perception of the ocean: to develop enactive interfaces that raise our awareness that people and nature are all interconnected. Getting rid of those egoisms that prevent our individual and collective happiness appears as the single path for Homo sapiens to fully release its inner potential.

Josep Lluís Pelegrí

Josep Lluís Pelegrí is an oceanographer specialized in ocean circulation, biogeochemical processes and climate change, with a holistic planetary vision. Pelegrí worked 17 years in the industry and the university world before turning a researcher at the **Institut de Ciències del Mar** in Barcelona (ICM-CSIC) in 2003. Pelegrí is strongly committed to outreach, communication and citizen participation in issues of planetary health and awareness, currently within the framework of the EU Mission Oceans and Waters and the UN Decade of Ocean Science for Sustainable Development.

He has supervised 21 PhD and 30 MSc theses, published over 130 scientific articles and 60 essays, and edited 8 books. Pelegrí served as Dean of the School of Marine Sciences at the Universidad de Las Palmas (1998-2002), the Spanish National Coordinator for Earth Sciences (2006-2010) and the ICM-CSIC Director (2018-2022).

ABSTRACTS & GUEST SPEAKERS

BAU's Institute of Political Materialities (IMP). (CAT)

Camila Maggi

Explanation of 5 student projects linked to the project with ICM Bluegenes, practical methodologies for approaching a dialogue between design and the sea.

Cris Noguer

Presentation of PhD research project with seafood waste.

Ana Otero

Camila René Maggi

Camila René Maggi works in the development of projects and communities that combine technologies, free culture and social innovation. Her work is related to digital culture, open source and practical experimentation methodologies

She has worked in citizen laboratories such as Medialab Prado (Madrid) and LABIC (Colombia) and participates in projects such as Autofabricantes and Experimenta District

She has also developed activities linking learning in technology and design in centers such as Matadero (Madrid), Tabakalera (Donosti) or Espacio Caixa (Madrid).

Currently, she researches in more speculative environments about body, art and technology, within the Body, Health and Autonomy Laboratory

Cris Noguer

Cris Noguer is a designer and independent researcher focused on innovations and transformation for ecologically sustainable futures. She understands design as a sociocultural mechanism, and explores its implications through matter and the processes that make it possible.

She has worked in Chile, India, New York and Barcelona in organizations of different scale, from a small design studio to a multinational. She currently works as a freelancer and is a member of the collective Holon and L'Afluent.

Ana Otero

Ana Otero is a PhD student at BAU as well as a transdisciplinary designer and researcher with a long career in strategic communication design for museum, educational and corporate environments. She holds a degree in Audiovisual Communication from the Universidad Autónoma de Barcelona, a Master of Arts in Museum and Curatorial Studies from New York University and a Master in Research and Experimentation in Design from BAU.

ABSTRACTS & GUEST SPEAKERS

SEA STATION - Online intervention (ENG)

Maja Smrekar

SEA STATION is a proposal for an utopian art science platform to be located in the Gulf of Trieste, at the maritime boundaries of Slovenia, Croatia and Italy.

Its aim would be to reflect on the political, social, economic and ethical perspective that could impact functional restoration of the local ecological systems. As an author of the SEA STATION, the artist would inhabit it for the first few years in order to facilitate gatherings of interdisciplinary representatives, to talk about climate change and borders. Invited guests would be welcomed to bring their non-human companions while visiting the station, only approachable by boat. Remaining as a gift to the local community and as a reminder of how resilient a life can be if we only give it a chance, the long-term accommodation would involve an eventual transformation of the SEA STATION into a museum and a marine research facility.

Maja Smrekar

Maja Smrekar's (SI) work has been established in the international art and science milieu. Her practice has allowed her to lead collaborations in developing cross-conceptual productions that include performances, installations, site-specific art, videos, workshops, lectures, talks, and texts. She's been using her artistic voice to speak of ecofeminism, inter-species relationships, technology and ideological structures in society.

Her work has been exhibited and presented at fine arts and media arts museum contexts, among them MAXXI - National Museum of 21st Century Art in Rome (Italy), ZKM Karlsruhe (Germany), Musée de l'Homme (Paris, France), Vienna Art Week, (Austria), Het Nieuwe Instituut (Rotterdam, The Netherlands), National Museum of Contemporary Art in Riga (Latvia); art spaces Hyundai Motorstudio Beijing, China; Zuercher Gallery, New York, USA; RMIT Gallery Melbourne, Australia. She has been collaborating with the L'internationale platform consisting of the following European museums: Museum of Contemporary Art Ljubljana (MG + MSUM, Ljubljana, Slovenia); Museum Reina Sofía (Madrid, Spain); MACBA - Museu d'Art Contemporani de Barcelona (Spain); Museum Hedendaagse Kunst Antwerpen (Belgium); Museum of Modern Art Warsaw (Poland), SALT (Istanbul and Ankara, Turkey) and Van Abbemuseum (Eindhoven, The Netherlands) amongst others. Smrekar received the Golden Nica Award in the Hybrid Art category of the Prix Ars Electronica in 2017 (Ars Electronica Festival, Linz, Austria) and Prešeren Foundation Award 2018, the highest national award for artistic achievements in the Republic of Slovenia to mention a few.

ABSTRACTS & GUEST SPEAKERS

The Dead Eye and the Deep Blue Sea: graphic memoirs for the economy of illegal fishing (ENG)

Marta Puxan

What kinds of labor abuse should the blue economy expect to control? *The Dead Eye and the Deep Blue Sea* (2018) discusses modern sea slavery, possible due to the different techniques that illegal fishing has developed in areas like Thailand. Illustrated by the Cambodian Vannak Anan Prum and published in 2018, this graphic memoir of illegal fishing focuses on a terrible experience of indentured labor at sea, which can be productively related to global reports and regulations like the FAO report "The State of World Fisheries and Aquaculture, 2021". In the crossing of the most personal and the most global perspectives about the ocean, from the most artistic materials to the more abstract policy guides, lies part of a possible response to what kind of blue economy we want for the future of our oceans.

Marta Puxan

Doctor in Humanities (UPF) distinguished researcher at the **University of the Balearic Islands**. She is an expert in narrative theory, racial studies, global literary studies and ecocriticism. She is the PI of the ERC Consolidator Grant project entitled "Ocean Crime Narratives: A polyhedral assessment of hegemonic discourse on environmental crime and harm at sea (1982-present) - OCN", which studies narratives that deal with environmental crime at sea in contemporary literature, cinema and expert texts from an interdisciplinary perspective.

ABSTRACTS & GUEST SPEAKERS

How to fall for the sea (ENG)

Kasia Molga

Kasia Molga grew up travelling on the merchant navy vessel with her sailor father. Such unusual upbringing formed a deep sense of connection with the marine environment, when being on the open ocean felt (and still feel) like being at home. Through her practice Molga focuses on creating a narrative about the living world as a partner and collaborator rather than a resource and a product. And naturally oceans hold a very important space in her work. In her talk she will present some of her past projects such as “Coral Love Story” or “How to Make an Ocean” and new ongoing investigations like “How to Become Wholesome” and “How to find the Soul of the Sailor” and talk about successes and failures of her attempts of conveying that deep sense of love, care and connection towards oceans.

Kasia Molga

Kasia Molga has refused to be labeled - design fusionist, artist, environmentalist, creative coder she is driven by a curiosity how design, science and technology intersect and how art can reveal stories embedded in those intersections. Predominantly focusing on ever changing human relation and perception of the natural environment and more than human fellow “earthlings” for over two decades Kasia seeks ways of conveying the notion of collaboration with nature. She makes objects, sculptures, audio visual work, immersive experiences, hybrid interfaces or sometimes simple drawings or illustrated stories. Special attention is paid towards oceans and marine environments.

She exhibited worldwide, most notably: Centre Pompidou, Tate Modern, V&A Museum, Ars Electronica, Meta.Morf (NO), Translife Media Arts Triennial (Beijing, China), MIS (Sao Paulo, BR), Dutch Design Week (NL); and is a recipient of many international awards, grants and residencies, among many others: STARTS EU Residency, Wellcome Trust Award, Ars Electronica 2012 Honorary Mention, Creative Industries NL, European N.I.C.E Award, RESHAPE 2017 Honourable Mention, LES RESPIRATIONS 2016 Special Prize.

ABSTRACTS & GUEST SPEAKERS

Mare Nostrum? (ENG)

A conversation between Daniel G. Andújar & Filippo Minelli

Daniel G. Andújar

Daniel García Andújar (Almoradí, Alicante, Spain, 1966) is a visual artist, theorist and activist who works and lives in Barcelona. Through interventions in public space and a critical use of digital media and the communication strategies of the corporations connected to it, his theoretical and artistic work oscillates between real (the city) and virtual (the Web) territories. He has given and conducted workshops and seminars for artists and social collectives in many countries.

His works have been shown in numerous exhibitions around the world, including Manifesta 4 and the 53rd Venice Biennale. The Museo Nacional Centro Arte Reina Sofía hosted a complete solo show in 2015, curated by Manuel Borja-Villel. In 2017 he participated in dOCUMENTA14 in Athens and Kassel.

Filippo Minelli

Filippo Minelli (Italy, 1983) is a contemporary artist working internationally, analysing and researching landscape, politics and communication to create installations and performances documented through photography and video. Drawn towards border zones rather than countries he evolved his practice working with the aesthetics of protests, bringing politics to an anthropological and introspective level by de-contextualizing the use of tear gas, reversing the function of flags, and borrowing from the aesthetics of protest slogans.

His work was exhibited by Somerset House (London, UK), Manifesta12, Münchner Stadt Museum (Münich, Germany), Total Museum (Seoul, South Korea), La Triennale di Milano (Italy), East Wing Biennial (London, UK), ArtScience Museum (Singapore), Fundación Loewe (Madrid, Spain), Museu do Som e Imagem (São Paulo, Brazil), Biennale di Venezia 2011, Centro Cultural Recoleta (Buenos Aires, Argentina), MACRO (Rome, Italy), amongst others.

ABSTRACTS & GUEST SPEAKERS

Presentation of the workshop on Art and Ecology at Llobregat's Delta (ENG)

Joaquín Jara

There will be a short presentation of the workshop conducted by environmental sculptor Joaquín Jara which will take place on Saturday 22 April in the Llobregat's river Delta, in the framework of the project A Sea Change.

The artist invites participants to produce artistic interventions in natural environments with an ecological, patrimonial and sustainable perspective from the marshes of Prat de Llobregat (El Remolar) and to analyse the subaquatic soundscape of the coast in collaboration with artist Robertina Šebjanič.

Joaquín Jara

Joaquín Jara (Sabadell, 1977) Joaquín Jara is a multidisciplinary artist. All of his aspects, from interventions in natural and urban environments to painting, sculpture, and experimental movies, converge on a common objective: understanding the creation process of the portrait as a piece.

At the core of Jara's artistic production is a series of sculpture interventions in natural and urban settings, carried out in various locations across the globe which restore our gaze towards our environment with attentive, critical and ephemeral interventions that generate emotional connections with the different communities that inhabit it.



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